

Advanced Leadership Seminar

Leadership and Change

Adams Alumni Center

Monday, 29 April 2019
Creating Value, an Outcomes Focus

0800—0930 **Program Introduction—Tom Jindra**

Goal: Clear understanding of the week’s objectives and agenda, as well as introduction to the itinerary

0930—1200 **Creating Value—The Basis for Strategy—Tom Jindra**

Goal: Participants will complete initial group exercises developing their understanding of the Value Creation Process in business. They will also be introduced to Business Level Strategy.

1200—1300 **Lunch**

1300—1630 **Creating Value—Building Organizational Capability—Tom Jindra**

Goal: Participants will complete the initial group exercise developing their understanding of the Value Creation Process in business. We’ll examine the role of capabilities and core competencies in an organization.

1630 **Adjourn**

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Tuesday, 30 April 2019
Building Strategic Competencies

0800—1200 **Key Message Communication: A Leader Competency—Chuck Marsh**

Goal: Participants will understand the components of Key Message design and implementation. They will practice the steps needed to design persuasive messaging as well as the development of messaging for various audiences with whom the leader interacts.

1200—1300 **Lunch**

1300—1330 **The Organization Continuing Case Study—Your Organization—Tom Jindra**

Goal: We'll develop teams of (4-5) participants for the project. Participants will begin the process of defining a strategy and implementation plan for their assigned organizations. Each team will develop a short (15 minute) review presentation for Friday.

1330—1630 **The Strategic Process—Tom Jindra**

Goal: Participants understand the strategic planning cycle as well as the key elements in the strategic plan. They are introduced to the process of developing strategic imperatives for the organization.

1630 **Adjourn**

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Wednesday, 1 May 2019

Strategic Imperatives & Organizational Frameworks

0800—1200 **The Strategic Process (Continued)—Tom Jindra**

Goal: Participants understand the strategic process as well as the key elements in the strategic plan. They are introduced to the process of developing strategic imperatives for the organization.

1200—1300 **Lunch**

1300—1515 **Organizational Frameworks—Tom Jindra**

Goal: Participants will understand the primary organizational frameworks used in management processes and how they apply to today's environment.

1515—1630 **Campus Highlights Tour**

Goal: Familiarize participants with the University of Kansas campus including Phog Allen Fieldhouse and the "Original 13 Rules of Basketball."

1630 **Adjourn**

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Thursday, 2 May 2019
Leading Strategic Change

0800—1130 **Planned Change—Tom Jindra**

Goal: Participants will gain insight into how organizations address change required to position them for the environment in which they compete.

1130—1230 **Lunch**

1230—1500 **The Voting Exercise—Keith Chauvin**

Goal: Participants will gain particular insight into the inner workings of corporate organizations through their participation in the Voting Exercise. They will gain insight into the effects of ownership, and the complexity around ownership and control in a corporate environment.

1500—1615 **Debrief the Voting Exercise—Keith Chauvin**

1615 **Adjourn**

1630 **Reception**

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Friday, 3 May 2019
Comprehensive Case

0800—1030 **Leading Strategic Change—Tom Jindra**

Goal: Participants will gain insight into Best Practices in developing a High Performing Culture.

1030—1200 **The Comprehensive Case—Tom Jindra & Keith Chauvin**

Goal: Participants organize a comprehensive case for review using the most important models from strategic transformation and implementation learned during the course of the week.

1200—1300 **Lunch**

1300—1330 **The Comprehensive Case (Continued)—Tom Jindra & Keith Chauvin**

Goal: Participants organize a comprehensive case for review using the most important models from strategic transformation and implementation learned during the course of the week.

1330—1530 **Team presentations—Strategic Outcomes in Organizational Application**

Goal: Each team makes their presentation using the primary lessons and models learned throughout the week.

1530 **Adjourn**