

# Simple Steps <sup>to</sup> Starting Your Business

This effort is hosted by the Kansas City Federal Executive Board with content provided by the U.S. Small Business Administration and SCORE.

Government statistics show that 15% of workers ages 50 to 64 are self-employed. Advanced technology is leveling the playing field for small businesses, and many individuals approaching retirement are now able to realize their personal ambition to be the boss and reap the rewards.

## Friday, March 20, 2020

9:00 a.m.—12:00 noon

Ewing Marion Kauffman Conference Center, 4801 Rockhill Road, Kansas City, MO 64110

Cost: Free

Who Should Attend: Federal Employees and Friends interested in Business Ownership after Retirement

Register Online: [KansasCity.FEB.gov](http://KansasCity.FEB.gov)

### Workshop Highlights:

- An overview of the skills and tools you need when deciding to start a business
- The advantages and disadvantages of owning a business
- The fundamentals of formation, organization, marketing, cash flow and funding sources

As you know, businesses have different challenges and problems when they are in the startup and growth phases. For these reasons, this workshop offers a balanced overview of essentials common to the majority of small businesses.

"Simple Steps to Starting Your Business" focuses on the business idea or concept and assists the aspiring entrepreneur with identifying key factors that may influence early success.

This workshop will be taught by SCORE Counselors from the Kansas City area. SCORE is a nonprofit association dedicated to helping small businesses get off the ground, grow and achieve their goals through education and mentorship.



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